

CINDY LIVESEY

EXECUTIVE SUMMARY 2013

Inspiring others to organize, prepare, stockpile and save, save, save!

Cindy Livesey is the creator of the popular Living Rich with Coupons website, a one-stop online resource for savings and deals with a focus on grocery and food savings. Her family of five has saved more than \$11,000 a year in groceries, reducing their weekly bills from \$275 to \$50, with a focus on becoming completely debt-free. She launched Living Rich with Coupons in 2009 and has since helped thousands of families save money, reduce debt and live well.

Livesey is a member of the Coupon Network Advisory Board, where she provides advice on direction, features, future innovation and savings opportunities available on CouponNetwork.com. In addition, she has appeared on Lifetime Television's "The Balancing Act" to discuss both life and financial balance. Livesey recently created Coupons for Hope and Recovery, providing coupons and necessary items to families affected by Hurricane Sandy.

She resides in Lincroft, New Jersey with her husband, three children, her dog Cooper and her beloved MINI Cooper.



Living Rich
WITH
COUPONS

Saving You Money on Groceries & more!

ABOUT LIVINGRICHWITHCOUPONS.COM:

Launched by Cindy Livesey in April of 2009, Living Rich with Coupons provides coupons, savings and deals, particularly for groceries. The site also offers tutorials on couponing, budgeting and living life debt-free. For more information, please visit www.livingrichwithcoupons.com.

"As I have learned first-hand, coupons can help you save money and live a better life, which is what this site is all about," Livesey said. "Through Living Rich with Coupons, I try to show others how easy and convenient couponing is and to let them know that finding deals has never been easier."