



LIVINGRICHWITHCOUPONS.COM



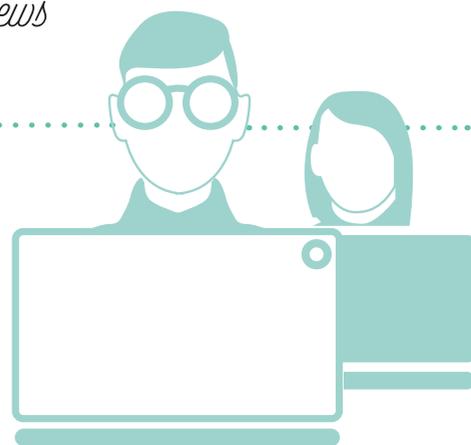
EMPOWERING SMART SHOPPERS TO LIVE RICH .....

**3.6 Million**

*Average Monthly Page Views*

**400,000**

*Unique Readers per Month*



*About Living Rich with Coupons*

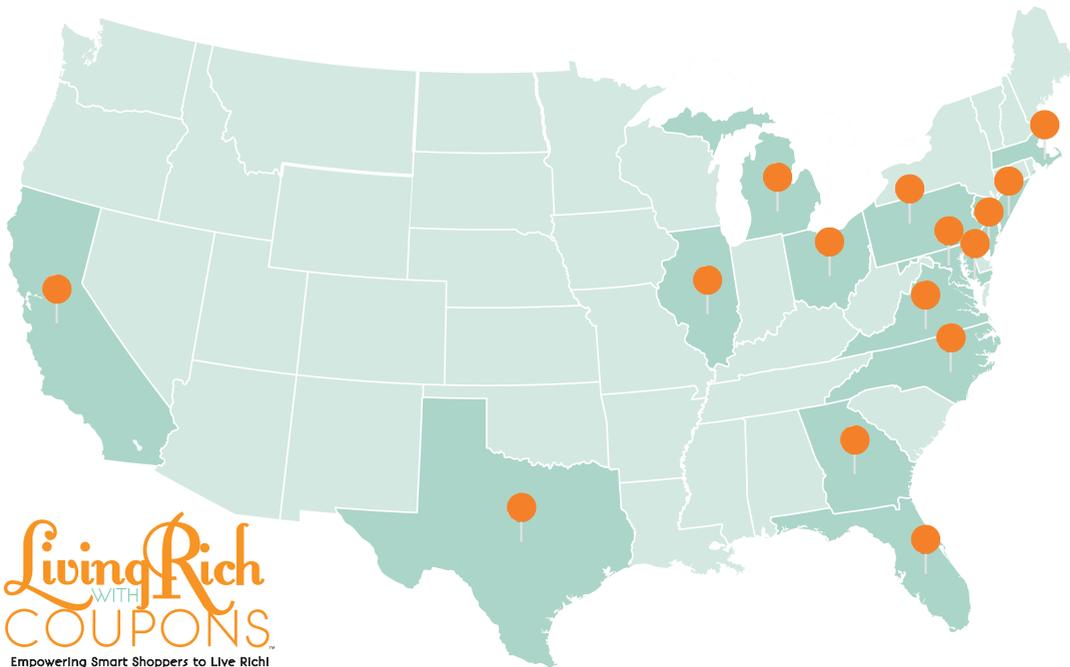
**Living Rich With Coupons was started back in 2009 when founder Cindy Livesey realized she was wasting over \$15,000 a year just on groceries.**

After learning how to “stack” coupons with sales & promotions, she was soon able to pocket around **\$11,000** a year and still feed her family healthy, well-balanced meals.

Realizing that many other families were feeling that same financial pinch, Living Rich With Coupons was born.

Today, Cindy and the LRWC team provide thousands of readers with those same money saving tips. Readers have been able to pay off debt, save for vacations, pay college tuitions, buy new cars and even buy a super sweet designer pocketbook. A girls gotta have a nice pocketbook to carry around those coupons, right?

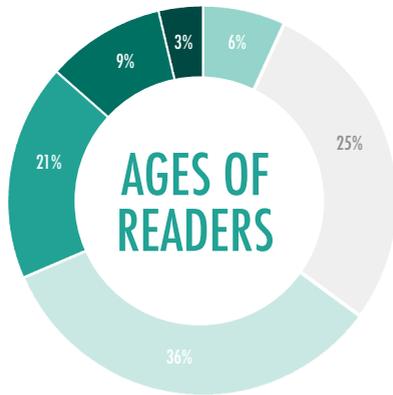
## Reader Statistics



**Living Rich**  
WITH  
**COUPONS**  
Empowering Smart Shoppers to Live Rich!

**STATES WITH  
HIGHER TRAFFIC:**  
NJ, NY, PA, CT, TX, CA,  
MA, FL, MD, IL

One of the **TOP 6** coupon/deal blogs.



- 18 - 24
- 25 - 35
- 35 - 44
- 45 - 54
- 55 - 64
- 65+



**83%**  
FEMALE

**17%**  
MALE



**487,000+**  
livingrichwithcoupons



**2,705+**  
+livingrichcoupons



**11,064+**  
@livinrichcoupon



**5.7m+**  
livinrichcoupon



**25,00+**  
instagram



## EMPOWERING SMART SHOPPERS *to Live Rich*

LIVING RICH WITH COUPONS BY CINDY LIVESEY

Entering this crazy world of couponing can literally change your life and your lifestyle! You'll start making ends meet, pay off your debt, create a financial cushion, and feel freer and happier than you've felt in years, maybe decades. That's living rich with coupons!

Use the tools you get from this book to build your superpowers. Even Wonder Woman needs her indestructible bracelets, and you're about to receive yours. It doesn't matter if you make \$15,000 a year or \$250,000 a year—everyone needs a budget they can stick to and follow.

Cindy helps you to uncover every savings opportunity at your local stores. You're going to find out exactly what you need to do to save and how to use those coupons correctly.

## Reader Quotes

“ I have never been a couponer. I have been a person who has lived on a very tight budget. Whether you have money or not, Cindy is a magician. She makes it possible for everyone no matter the budget to have the ability to bring home great quality produce to organic rice, and in cases, I have witnessed literally for free. I am someone who believes knowing how to cook improves the quality of your life. Cindy is someone who believes no matter your budget, she can save or make you money while you are doing it. She is a guru on how to eat better food on any budget. We are proud to have her on our television show - you'll be proud to have her knowledge in your home.”

Rachael Ray

“ Wow! There are several couponing websites, with new ones emerging everyday. But do you know why this is the BEST one around? The secret lies in its utter simplicity and amazing clarity. Nobody presents the deals like you do, Cindy, and no one explains stuff the way you do. That is why most of us have become die-hard loyalists from Day 1. I am so appreciative of this site's hand-held approach. Thank you Cindy!”

Anita

“ I just want to tell you how impressed and happy I am to have found your site! You have just made everything so much easier for me!!! I had set up my own database... to track spending and savings... but it was no where near as good as yours! I absolutely LOVE the option to click on a deal you have shown and add it to a list that I can email or print! I love the 'look aheads' on sales for some stores... I was using coupon mom a little... and finding my own sites to check in on for coupons... etc.... but your website pulls everything together! So much better than anything I have found out there... very easy to understand, very organized, so informative! I can't say enough, I just want to THANK YOU SO MUCH!”

Chrissy



## CINDY LIVESEY IS ON A MISSION TO HELP US SAVE MONEY AND LIVE RICHER LIVES!

The **Rachael Ray show's coupon expert** and author of the book titles, **Living Rich With Coupons**, Cindy created her website, **LivingRichWithCoupons.com**, in 2009 to share her couponing strategies and tips with family and friends. Within a year, the site had more traffic than it could handle, so she upgraded it and turned it into a full-service couponing mecca. Cindy came up with her couponing strategies when her husband's job was eliminated and she was forced to put her household on a budget. By strategically using coupons, she saved **\$11,000** on groceries in one year! Through **Living**

SHE SAVED .....

# \$11,000

*on groceries in one year!*

.....



**Rich With Coupons**, Cindy and her team provide thousands of people with a money-saving approach that will allow them to pay off debt, save for vacations, pay college tuition, buy new cars, and even splurge on a designer handbag.

**Living Rich**  
WITH  
**COUPONS**  
Empowering Smart Shoppers to Live Rich!

*Contact Us!*

[ADVERTISING@LIVINGRICHWITHCOUPONS.COM](mailto:ADVERTISING@LIVINGRICHWITHCOUPONS.COM)